

Eran Avrahamov

UX/UI Designer with +5 years of creating inclusive experiences through research and empathy | **Ramat-Gan, Israel**

CONTACT

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In @eran-avrahamov

Experience

Gini-Apps | UX/UI Designer | Branding | Various Projects 2019 - 2024

Surecomp (B2B Complex Finance Platform SaaS Design) 2020 - 2024

UX/UI Design Lead of **RIVO project**, a comprehensive cloud-based platform which streamlines the management of trade finance for corporate clients. I worked for 3 years on the project, maintained user-friendly experiences, conducted user research with agile methodologies, prototyping, attention to detail and improve overall usability.

Qualcomm (Network Optimization AI Assistant Desktop App) 2023 - 2024

UX/UI Designer of **AI Smart Assistant** - Cellular Networks Optimization Platform. Collaborated with product and engineering teams through agile sprint methodology to align UX/UI goals with technical capabilities. Developed an intuitive navigation structure to help users quickly access network insights without cognitive overload.

Tadiran Telecom (Composit. Contact Center Complex Dashboard) 2022 - 2023

UX/UI Designer of **Composit** - a professional contact center platform. I was responsible for transforming a complex contact center platform into an intuitive, efficient, and user-friendly experience. Simplifying complex data with intuitive visualization, optimizing navigation & user flow for efficiency.

Education

Interactive Design @ **Sela Collage** | Print, Web & Mobile Dec 2017 - Jun 2019

Figma Advanced @ **Netcraft Academy** | Design Systems Dec 2023 - Feb 2024

Skills

UX Research · UI Interactive Design · Journey Mapping · Wireframing · Prototyping · Usability Testing · Data Visualization · Branding · Print Materials · Illusatration

Software

AI Tools · Figma Design Systems · Adobe Suite · Wix Studio · Jira · Apple digital ecosystem